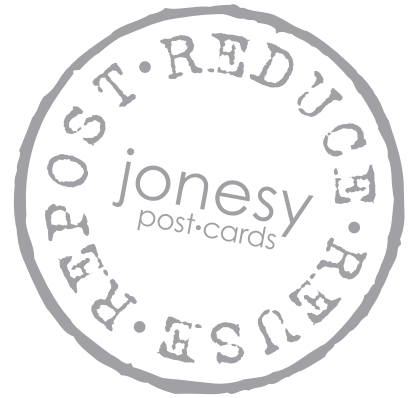


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FOR IMMEDIATE RELEASE:

Reduce, Reuse and finally Repost

(January 4, 2011– Toronto, Canada) Nina Jones, founder of Jonesy Charismatic Stationery, a green, forward-thinking company that has been producing high quality products since 2006, announced her newest addition this week. The Jonesy Post·Card. This reusable, repostable “card cum postcard” was created in response to Jones's recognition that the greeting card industry can be seen as a wasteful one.

The Post·Card allows the sender to write a card, a dying art valued by Jonesy, to the receiver. The receiver then enjoys the hand written note on a charming Jonesy design printed in Canada using only, FSC certified, recycled papers and soy inks. It's not over. The receiver is now in possession of a personal card and a blank post card (simply detach from card) to send on.

“The Post·Card,” says Jones, “is more than an environmentally friendly product; it's an environmentally friendly process too.” The Post-Card encourages keeping in touch and caring for our planet.

About Jonesy

Jonesy strives to provide you with quality stationery that gets you excited about writing a note, proud to announce your news and thrilled to be throwing a party.

Founded in 2006 by Toronto Graphic Designer Nina Jones, Jonesy began with high quality custom stationery for clients including personal stationery, wedding invitations and corporate correspondence.

For more information, please contact:

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